

**R@llerAds**

MEDIA KIT

2022

# High-Performance Advertising Network

Boost your ad revenue with RollerAds — an advertising network with top-performing ad formats, in-house antifraud system and unique optimization algorithms.





# RollerAds offers the most effective ad formats



## Push Notifications

Push notifications are instant messages with announcements and sales offers delivered straight to people's mobile devices or browsers. Push ads are highly clickable, provide great CTR and deliver excellent results in almost all verticals!



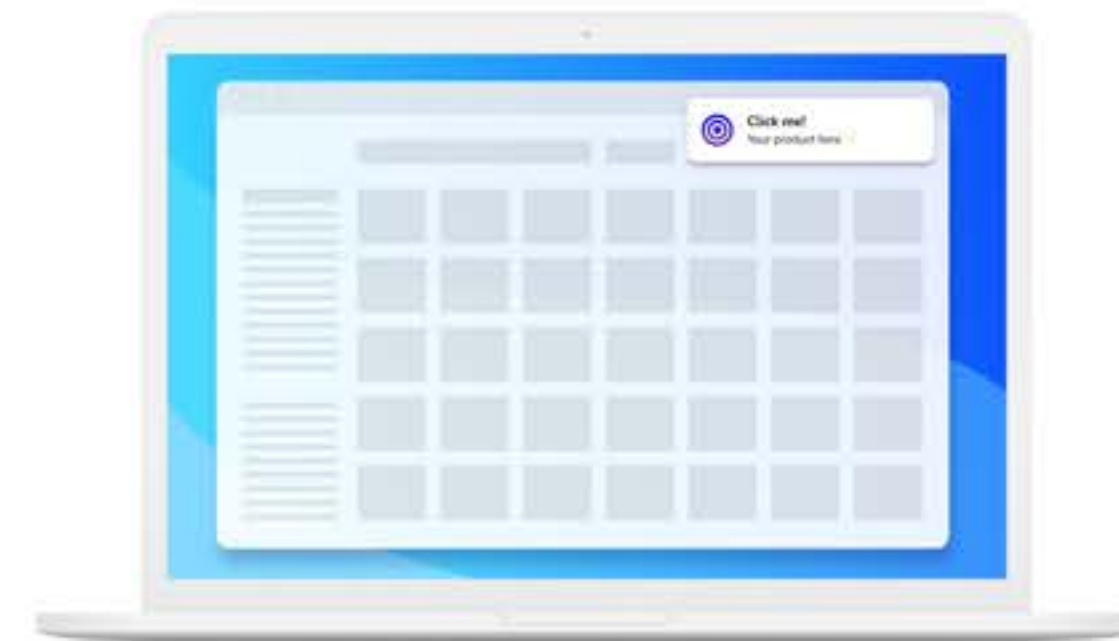
## OnClick

OnClick, also known as popunder ads, is an ad format that doesn't require a creative. Once the user comes to a publisher's website, your target URL will automatically open in a separate window or a tab. An ideal solution for affiliates looking for less hassle, broader reach and high ROI!



## In-Page Push notifications

In-Page Push, or IPP, are a special kind of push notifications that appear in the user's browser when they visit a website. IPP have a great CTR as users see them only when actively browsing the page. Additionally, they allow you to reach highly-converting MacOS and iOS users who don't see traditional push ads due to platform-specific restrictions



## Calendar notifications

Calendar notifications are another format that is getting traction lately. These ads allow you to send push notifications to users' calendars thus avoiding regular push filters.

The creatives for this format only require a title and a description so launching a Calendar campaign is not much of a hassle.



# Why choose rollerads



## Self-Serve Platform

Completely intuitive platform allows you to launch campaigns easily



## Global reach

Millions of people all over the worlds engage with our ads daily



## Smart targeting

Reach the best-converting audience with a variety of targeting options



## 100% real traffic

Be confident in every impression and click that you ge



## Anti Fraud system

Fraudsters and bots won't stand a chance to chip off from your payout



## Smart Pricing

Various pricing models are available to maximize your results

## Solutions for various partners



## Direct Advertisers

Increase sales or brand awareness of your product



## Affiliates

Launch successful media buying campaigns with high ROI



## Ad Networks

Buy any traffic your are missing via XML/JSON integration



## Publishers

Monetize all your traffic at best possible rates



# Pricing Models

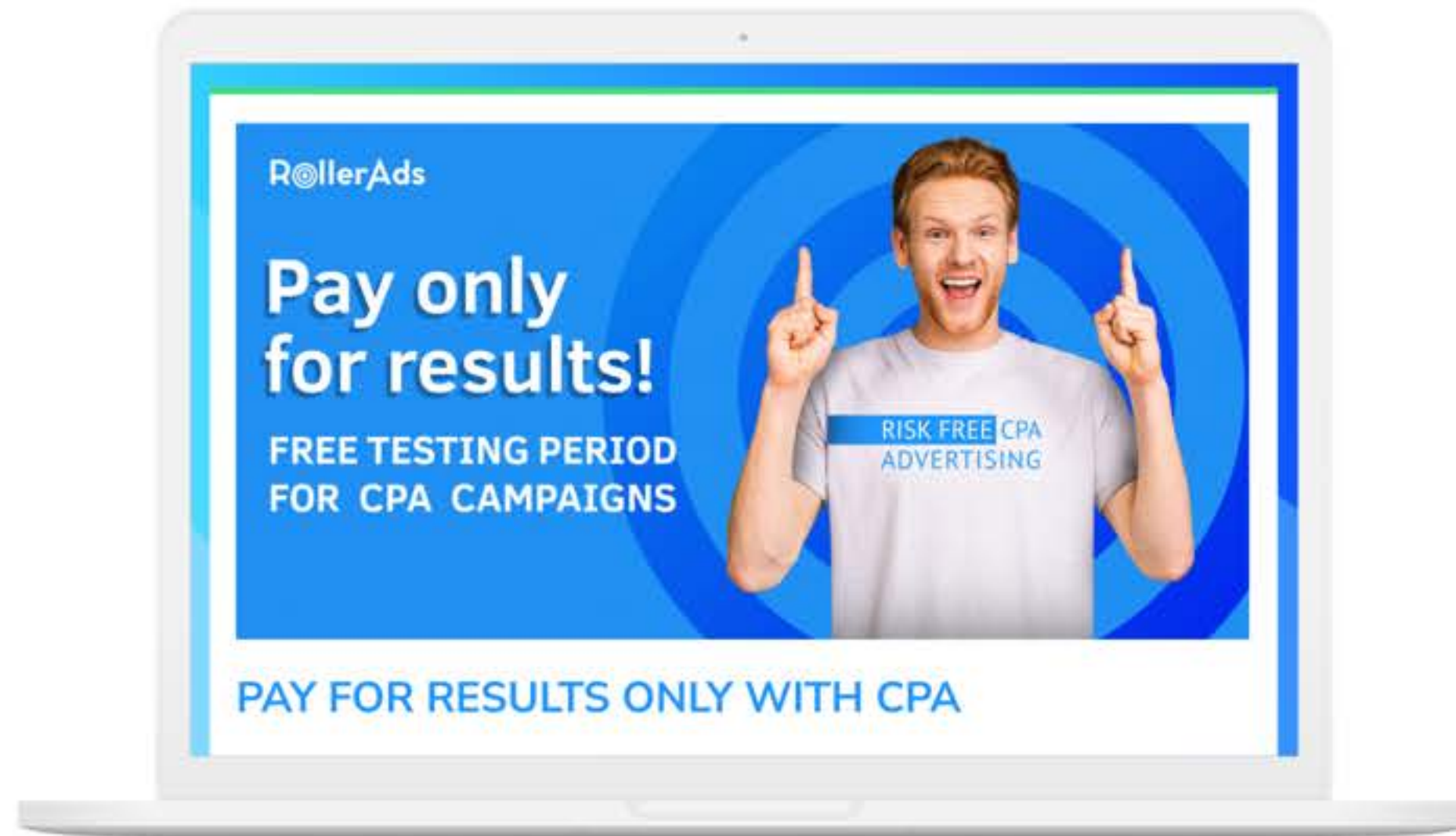
**CPM** CPM means cost per mille or thousand impressions and is counted when an ad is seen

**CPC** CPC means cost per click and is paid when the ad is clicked

**SMART CPC** Smart CPC is a custom pricing model which allows you to bid at the best price possible

**CPA** CPA means cost per action. Advertisers pay only for conversions.

Read in details how various pricing models work





# Verticals that RollerAds traffic converts



Sweepstakes



Dating



eCommerce



Crypto



Nutra



Finance



Utilities



Antiviruses



# Available payment methods



MINIMUM  
DEPOSIT IS **\$50**

## Instant payment methods

**VISA** 

 **Capitalist**

 **tether**

 **bitcoin**

 **ethereum**

 **CoinPayments**

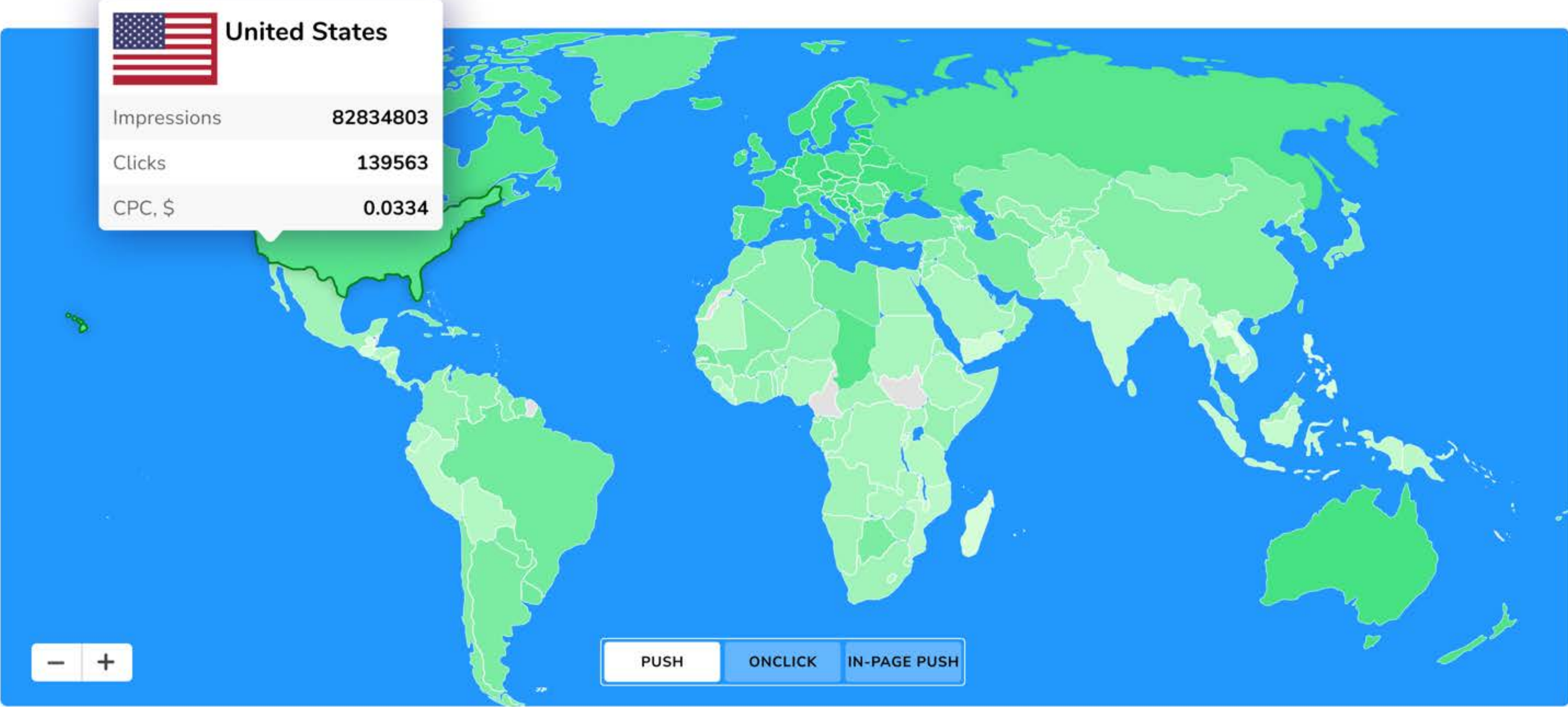
## Non-instant payment methods

 **PAXUM**

 **Payoneer**

 **PayPal**

# Traffic volumes and prices



[SEE DETAILS](#)



# Industry experts recommend RollerAds



When it comes to Push and Pop ads, RollerAds is the real deal. The slick interface and campaign targeting options are backed up with impressive real-world stats that make RollerAds the perfect ad network for CPA affiliates.



Well-optimized clean push traffic is a reality. Don't miss your chance to raise money, fill up your betting with offers! Use push notifications to get a good return. And for maximum conversion, sign up in Roller Ads.



RollerAds offers high quality traffic! Try this network of push notification advertising today if you want to boost your revenue and get your business to the next level.



RollerAds is a stunning self-serving advertisement network that helps its users raise their revenues and gain the highest market revenue by harnessing the power of push notification ad format.



I really like the platform and I am seeing good results from it. They also have pop (onclick), in-page push, and calendar traffic. I've focused on push (classic and in-page). Definitely recommend you try them out if you're running push!



RollerAds has the strongest supply of asian traffic (ID, MY, PH, TH), also ones of their best performing geos are US, JP, LATAM. They have the largest websites among our publishers.



RollerAds advanced platform, reliable optimization algorithms, leading publishers, a wide selection of GEOs, and support team of affiliate marketing experts will enable you to max out your profit even if you are a newbie.



RollerAds is amazing. With them, you will boost your sales and get great revenue by using push ads for your campaigns. If you want to improve your sales and take your company to the next level, look no further!



# Ready to grow your revenue with RollerAds?

Sign up to acquire new quality leads tailored to your business  
without wasting your marketing budget!

ADVERTISE NOW



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